Investigating Careers   **Name**_____
Introduction to Digital Media

Careers in Digital Media will always overlap. Job titles and responsibilities will be different depending on the organization you work for. You will choose two job titles to research from two different paths and use PhotoShop and PageMaker templates to create a Digital Media "Trading Card".

1. Research: Use google.com to search for the needed information. (Example: search for--art director salary range.) Copy and paste the information into a **Word document** until you are ready to create your cards.

2. Create the cards: Think about what sports cards look like. They include pictures, positions, card number, and statistics. You will include some of the same. Visit www.topps.com and look at the sports card examples to help you with design ideas. Create the cover and graphics using the PhotoShop or PageMaker templates.

   ✓ Use the same design for both cards.

3. Print to the 2200 or 2500 on card stock, trim and glue the cards front to back.

Your DM Card must include:
- ❑ DM or the words Digital Media (Like the "Topps" brand name or logo)
- ❑ Job title
- ❑ Responsibilities
- ❑ Specific skills or knowledge needed (types of hardware or software?)
- ❑ Salary Range
- ❑ Digital Camera image of you posing as someone in that career
- ❑ An image that represents the job

Graphic Design and DTP	Multimedia Technology	Webmasters
Artist	Animator	Web designer
Art Director	Computer-Based Training Designer	Web Graphic designer
Illustrator	Game designer	Flash animator
Medical and Scientific Illustrator	Computer graphics supervisor	Webmaster
Cartoonist	Technical director	Creative Director
Graphic Artist	Compositor	Teacher
Photo Editor	Effects animator	Web Content Writer
Texture artist	Multi-media artists and animators	Web Production Assistant
Computer Graphics Specialist	Cinematographers	Technical Writer
Printmakers	Postproduction editor	Streaming Video Producer
Desktop publishers	Sound effects editors	Web Database Manager
Commercial Printer	Film and video editors	Distance Learning Specialist
Pre-press Technician	Curriculum Director	Sales Director
Interior design	Broadcast Coordinator	Web Application Developer
Fashion design	Production Manager	Web Architect
Floral Design	Presentation Specialist	Web Scripter/Programmer
Marketing Manager	Multimedia Designer	Web Testing Engineer
Copyrighter	Multimedia Programmer	Web Consultant